



Social Policy Research

Understanding the experience and attitudes of those influenced by policy

THE PROJECT REQUIREMENT

- To develop policies that protect the interests of water consumers in Ghana, following the introduction of private sector participation

THE RESEARCH

A key challenge of this politically sensitive project was to ensure that complex information needs were accessed in a relevant and simple way for all respondents (a significant proportion was illiterate)

- Personal briefing, supervision and capacity building of the local fieldwork agency
- Large scale piloting to develop appropriate and effective methodology & questionnaire
- 3000 households surveyed across the ten regions of the country

THE OUTCOME

- The insight gained had a major impact on regulation plans and service level reforms
- Findings helped to accelerate the speed of investment to bring clean piped water to larger parts of the population in Ghana

OTHER POLICY RESEARCH PROJECT CLIENTS

- Commission for Social Care Inspection
- National Council of Women
- Nigerian Bureau of Public Enterprises through the World Bank



ADAM SMITH
INSTITUTE



“Bernice worked diligently to ensure the research was appropriate to a low income developing country and that the process delivered the key data required”

Paul Reynolds, Director
Adam Smith Institute